



7 DAY CHALLENGE

SIMPLE TRAFFIC BLUEPRINT

BONUS

TOP 5 NICHE IDEAS LIST



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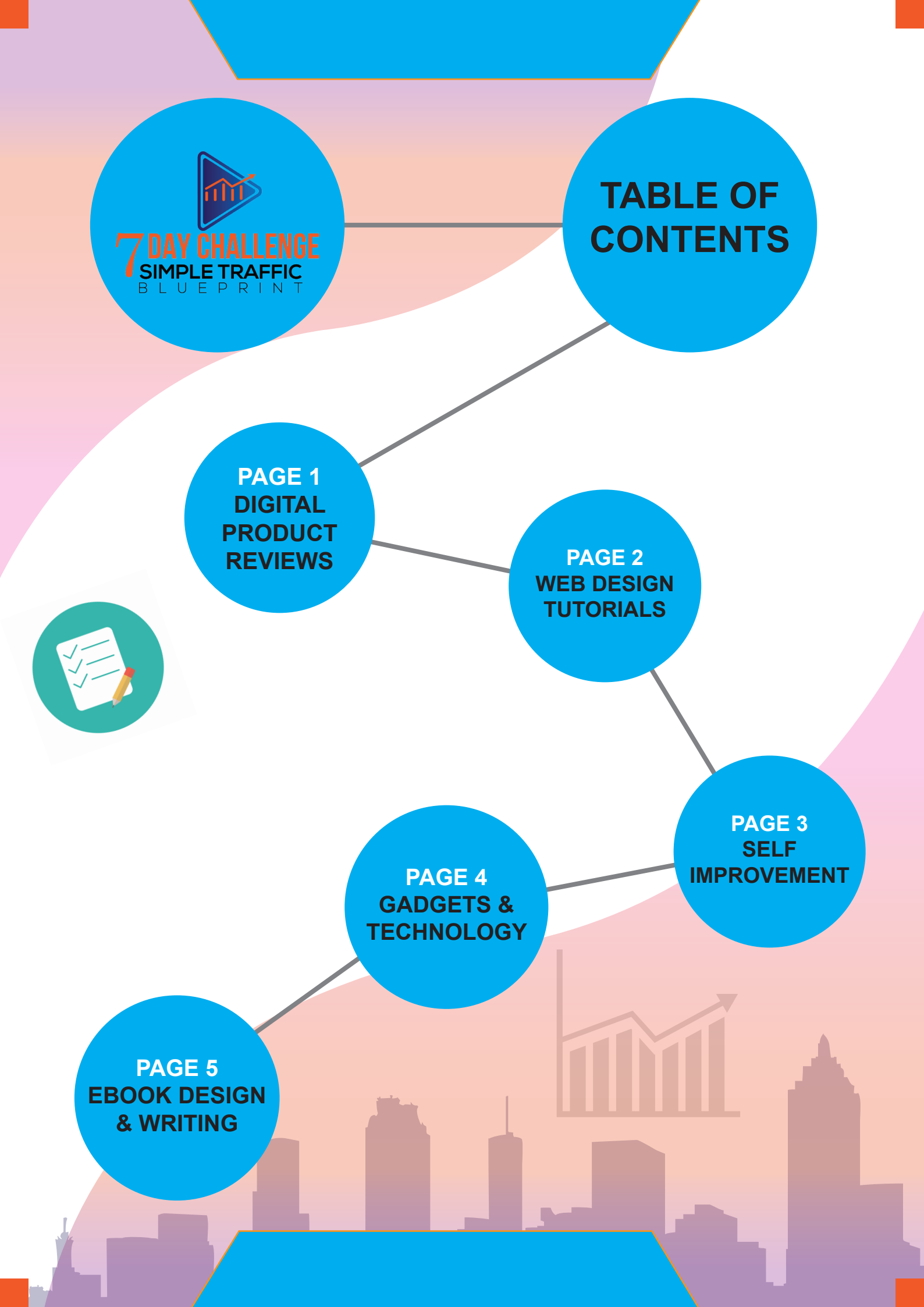
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NICHE NO 1: DIGITAL PRODUCT REVIEWS

Create video based reviews of upcoming & trending digital products that you have particular knowledge about by letting people know more about what is good or bad about those products.

You can be honest but neutral with your opinions by saying what you like or don't like so that viewers can make informed decisions.

Learn & research as much information as you can about the product you are reviewing as it will help you to create more engaging videos while allowing viewers to be more self aware of making purchases or saving money...!

You can use these videos to transition into helpful tutorial videos to show users how everything works if a product is worth promoting, this will help increase viewer engagement...!

NICHE NO 2: WEB DESIGN TUTORIALS

If you have any knowledge or skills of website design you could create friendly tutorial based videos to teach users how to build their own websites or blog from scratch & guide them through the process.

You can create videos to help both beginner & advanced users overcome issues they may have when designing their sites. Create structured playlists to make it easier for viewers to find what they need, respond to any questions or comments to help increase engagement & build trust.



You can also tie this in with the previous niche & recommend useful design tools & platforms that you know are useful, that work & will be easy enough for people to get to grips with...!

Create tutorials around these tools & show step by step how to do - XYZ - add pages, headings, titles, page links, even to demonstrate how to write detailed blog posts. People are always searching for these types of information so this would be a good niche to look into if you have knowledge...!

NICHE NO 3: SELF-IMPROVEMENT



Self improvement is an extremely popular topic of interest to people as they are always looking for ways to improve their lives in some shape or form either to lose weight or kick bad habits, getting out of a rut or finding a new job, learning new skills, people always want to learn more about themselves.

Research known topics that you are familiar with that can be useful to your viewers, this will be a great opportunity to engage with your followers to build trust, have them ask questions & provide helpful answers.

This would be a very popular niche to look into now at this time with all of the current situations going on in the world right now. People are afraid for their futures & are always looking for help & they need guidance to help them move forward on their journey.

If you are passionate about helping others then this would be an excellent avenue for you to explore. You can teach people while also recommending helpful services & platforms that can help them achieve greater results in their lives..!

NICHE NO 4: GADGETS & TECHNOLOGY

Technology is forever improving & changing all the time & there is always a high demand for news & information regarding the latest products, features & services. If you are tech savvy & have a good eye for good & popular products then this could be the perfect avenue for you.

You can get started with gadgets you have lying around at home & create content on how to use them, create reviews, helpful guides or step by step tutorials & when you feel more confident create content on new & trending products.



Try to get familiar with doing research, taking notes & trying to learn as much as you can about a product you are using or want to create content or a review on. This will show that you are an authority figure on the subject & this will help you to build trust with viewers.

You will be the go to guy on the subject which will greatly increase your chances of growing your brand. In time you can reach out to known companies, ask them for samples to review as they will be looking to gain more exposure also. They may even reach out to you to setup sponsorship deals...!

NICHE NO 5: EBOOK DESIGN & WRITING



Have you got a unique story burning within you? Do you have useful information you would like to share with the world? Then writing ebooks could be the venture you are looking for. Even if you have been writing for awhile & have some useful knowledge of the entire process of creating ebooks from start to finish then why not share it.

With writing stories & self publishing being made available now to anyone this would be the perfect niche for you to share your skills, ideas & thought processes.

This is very popular subject as many people are looking to figure out how to get started with building an online business, earn an extra side income & creating ebooks is a great avenue into making those ideas a reality.

You could teach viewers of the processes required from thinking of an idea to creating drafts & finished pieces that will be ready for publication. You can also create tutorials around each of these processes along with guides on publishing platforms such as Amazon Kindle publishing & online stores...!

CONCLUSION

These are just some ideas of niches that are popular & are in demand in the online space. But you don't need to limit yourself to just these 5 niches. There are tons of other popular areas that you can look into that you might find more appealing & may suit your interests as much as your viewers. They could be in areas such as:

Gaming
Automotive
Engineering
Crafting



These are just some more ideas that you could look into. Even check out other youtube channels for inspiration, research other websites or blogging, even forums. There is an abundance of ideas available to you online for you to get started.

Just a final note, what ever niche you choose, try to keep your content related to that niche & work with ideas that you are passionate about & have some knowledge in or would like to get into. This will help to keep you motivated on your journey to move forward. Remember that this is a LONG-TERM decision that you are making & that you need to keep going even you don't feel like it or are not seeing the results you where looking for...!

Just know that you will start to see results in time as long as you show up & are willing to work on your business 1 day at a time.

Remember these two rules - RINSE & REPEAT - & - KEEP MOVING FORWARD -.